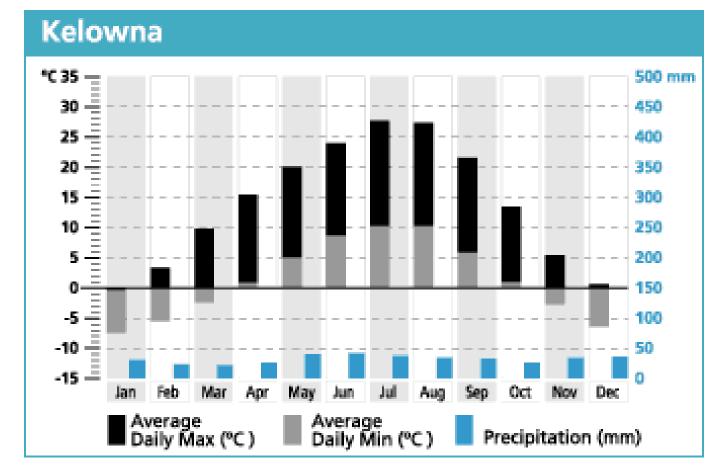
Landscape & Irrigation Standards in the City of Kelowna





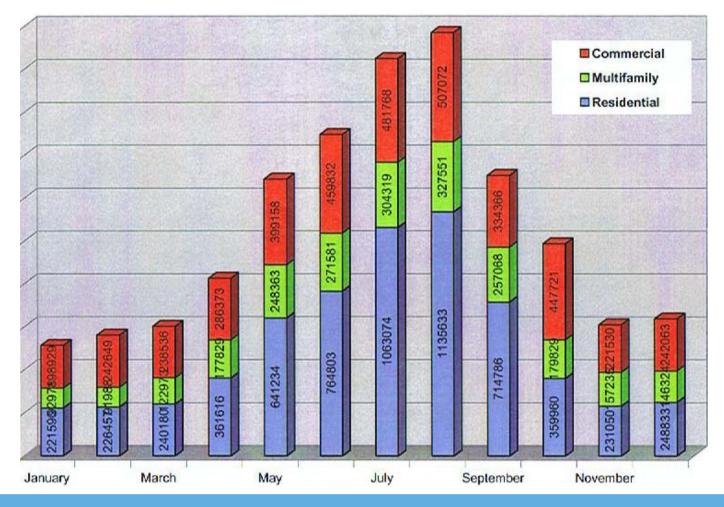


High Outdoor Water Use:





High Outdoor Water Use:





Reasons for High Use:

- Large lots/affluence
- Poorly designed irrigation
- Poorly maintained irrigation
- Apathy/lack of education
- Landscape choices not conducive to climate

Water waste is actually built into new homes





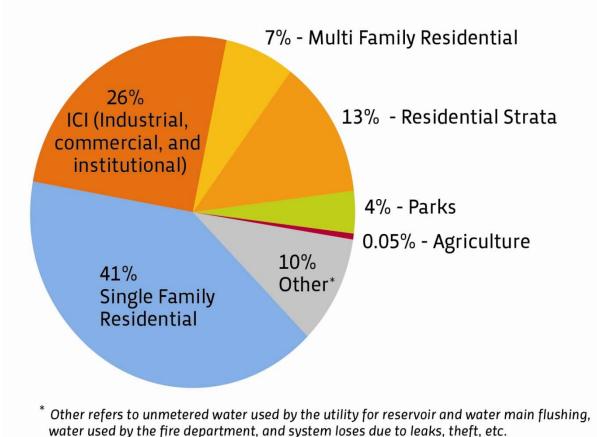
Water Sustainability Action Plan

- Implemented universal metering and public education in 1998
- Achieved 20% reduction (Litres per capita/per person)
- Implemented 5-year Water Sustainability Action Plan in 2007
- 1. Demand Side Management Programs
- 2. Customer Education
- 3. Link Water Conservation to Development Approvals
- 4. Ensure Effective Full Cost Pricing
- Reduce Water System Leakage
 Ensure Use of Efficient Fixtures
- 7. Explore and Develop Water Reuse

Action plan goal of 15% reduction achieved as of 2012



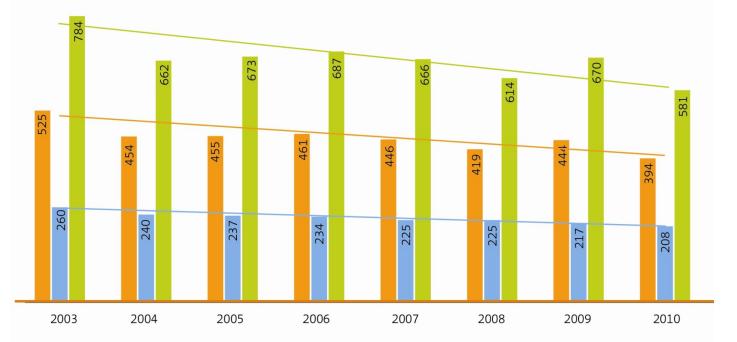
Water Use by Sector Total Supply 2010: 14,603,806 m³





The City of Kelowna's Single Family Residential Per Capita Consumption

Litres per person per day



Per Capita Consumption - Average Per Capita Consumption - Winter Month Per Capita Consumption - Summer Month



Average Monthly Residential Water Use Per Single Family Dwelling

Consumption (m³) **O** Population





Landscape and Irrigation Standards for Water Efficiency







Poor Soil

Poor Plant Choices

Poor Irrigation Systems



Landscape and Irrigation Standards for Water Efficiency







Proper Soil

Water Efficient Landscapes

System Standards



The Future: A New Five Year Plan

- Incentives
- Regulation
- Pricing
- Education

