

Building pipelines could add jobs and boost revenues

by SEAN SPEER and KENNETH GREEN
Special to The Daily Courier

Discussions surrounding the need for new pipelines to transport Canada's oil to market have been a dominant economic, environmental, and political issue for the past several years. Canada's overwhelming reliance on the United States as a customer, the U.S.'s growing energy self-sufficiency and limited pipeline infrastructure have added a low ceiling on the prices Canadians are able to secure for our energy exports. New pipeline infrastructure to East and West ports is key for Canadian resource companies to diversify their customer base and Canadian export prices relative to global benchmarks. But new pipelines and the reneighbouring of existing ones has become political and run into opposition.

The debate has reached a stalemate of sorts. Economics of greater market access for Canadian resources has run directly into an environmental backlash led by some with concerns about pipelines in particular and some are just generally opposed to fossil fuel resource development.

One aspect that seems to have attracted little attention is the impact that the current impasse on government finances. Specifically, low energy prices stemming from limited transport means have come to reflect themselves in less revenue for governments.

The economic case for new pipelines is well-documented. Canada has the world's third largest proven oil reserves, is the fifth largest exporter of crude oil and the fifth largest producer. And that is only expected to grow. According to the Canadian Association of Petroleum Producers (CAPP), production of oil in Alberta's oil sands is expected to more than double between now and 2030, rising from 6.7 barrels per day.

A 2011 study by the Canadian Energy Research Institute (CERI) projects investments in revenues from new oil sands projects would average \$2 trillion between 2010 and 2035. This would result in a \$2.1 trillion increase in the Canadian economy, and job growth in the oil sands industry from 75,000 employed in 2010 to 900,000 by 2035. It is worth noting that these estimates are based on considerably more optimistic production forecasts than those published by CAPP.

The lack of safe, low-cost transportation capacity to move oil to world markets is the major barrier to this substantial economic development. According to a 2013 study, oil transportations are reducing revenues from Canadian oil sales by at least \$17 billion per year, and, depending on market fluctuations, these losses could reach \$25 billion per year.

Canada's current price discount for its energy exports also means less tax revenue for the federal and provincial governments. Alberta collected \$2.4 billion less in oil sands royalties in the last fiscal year while Saskatchewan has also reduced its projected royalty revenue by \$287 million in 2012-13.

Governments are further affected by lower oil and corporate income tax revenues resulting from slower employment growth and reduced business profits. The federal government estimated that Canadian prices for crude oil and natural gas were to return to historic levels for crude oil and half the prevailing natural gas prices in Europe, the federal government would collect an additional \$4 billion. Our billion in new revenue would wipe out \$2.9 billion budgetary deficit the government is projecting for next year and is more than the size of budgetary surplus it anticipates in 2015-16.

There is potential for additional government revenue if significant and they could be put to

EDITORIAL

Water threat warrants action

Roadblocks, inspection stations, delays to traffic — all to deal with the threat of a possible mussel invasion in local lakes?

At first blush, the Okanagan Basin Water Board seems to have come up with a pretty heavy-handed demand to deal with what it says is a looming threat to waterways in B.C.

The valley politicians who oversee the OBWB last week called on the federal and provincial governments to implement some sort of border controls for the inspection of all boats being towed into the province.

At Canada-U.S. crossing points, and even on inter-provincial highways, the OBWB recommends all boats be checked to ensure they aren't carrying some unwelcome passengers — zebra and quagga mussels.

These little non-indigenous critters,

the OBWB says, could become a big menace. Their shells could make beaches unpleasant to walk on, affect water quality, contribute to algae blooms, clog water intake valves and harm tourism.

The mussels, originally from Europe, are slowly spreading their way across North America. Recognizing the threat they pose, Washington, Montana, Oregon, Idaho, California and Alberta all have various inspection programs that see boats randomly checked on highways and at launches.

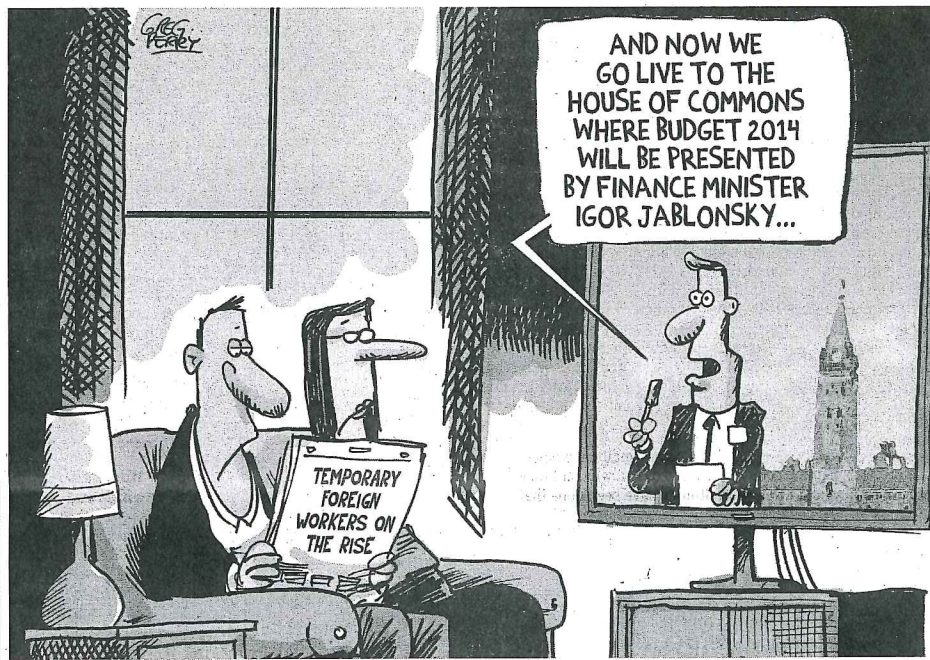
British Columbia has not yet followed suit, citing the high cost of establishing such an inspection program. Instead, Victoria encourages boaters to be responsible and promotes a 'Clean, Drain, and Dry' approach, to ensure pleasurecraft are

free of mussels.

But a study commissioned by the provincial government found the cost of simply trying to control the mussels, if they become established in B.C., at more than \$21 million annually. Inspection stations and random check-points would pose some inconvenience to boaters, but come at much less cost than a full-blown control program.

For now, B.C. appears to be relying on geography, and the greater diligence shown by our neighbours, to stem the mussel tide from reaching this province. But it's probably only a matter of time, so a modestly-funded boat inspection program would seem a wise investment to try protect our lakes and rivers.

— Daily Courier reporter
Ron Seymour



Federal budget political posturing

Yesterday was budget day in Ottawa and we learned the fiscal plans of the federal government.

The Harper government proclaimed they are outstanding stewards of the nation's finances. But, as is the case with much of the spin turned out by the tireless gnomes in the Prime Minister's Office, the situation is somewhat more nuanced than that.

Let's consider a few examples of their less-than-stellar economic stewardship.

It's a general principle tax regimes should be even-handed as well as transparent. The Harper government uses the tax code to provide selective deductions to groups of voters the Conservatives are trying to attract. These small cuts for expenditures on transit, sporting goods for kids, etc. have produced only one measurable result — a loss of revenue to the federal purse.

Reducing the GST from seven per cent



DAVID BOND

Economic Letter

the previous government was in large part responsible for that.

I suppose we can be grateful Harper didn't try to dismantle it.

As the government moved into significant deficit spending to combat the recession, it began an advertising campaign termed Canada's Economic Action Plan aimed at demonstrating it was spending

fighter is another example.

It has never been explained how the number to be bought was determined nor what role these planes will play. Is the main objective of military procurement to make a splashy announcement and then a year or two later quietly cancel or drastically cut back the project?

Then there is the inconvenient revelation by the Auditor General that \$3.1 billion went unaccounted for. Apparently, the money is gone but we don't know where. It takes talent to lose several billion dollars.

The government has also taken to attacking private sector firms for acting in a rational way.

First, the favourite whipping boy, the chartered banks, are attacked for the fees they charge their customers. Never mind that fees in Canada are lower than in the U.S. and banking services are more numerous in Canada.