

CANADA'S PULSE: Water big concern for Okanagan residents

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Water, water usage and water availability are big concerns for Okanagan residents.

According to an Ipsos Reid poll conducted on behalf of Global Television, 64% of Okanagan residents either somewhat or strongly agree that the valley could exhaust its supply of fresh water.

403 residents in the Central Okanagan were polled in Canada's Pulse, an in-depth analysis into what Canadians are thinking.

Meanwhile, 68% of residents either somewhat or strongly agree that water meters should be installed on homes and businesses so that customers pay for all the water that they use.

A complete breakdown of the poll results can be found below:

I am worried that the Okanagan could exhaust its supply of fresh water 19% strongly agree 45% somewhat agree 29% somewhat disagree 7% strongly disagree

I am in favour of installing water meters on homes and businesses so that customers pay for all the water that they use 31% strongly agree 37% somewhat agree 18% somewhat disagree 14% strongly disagree

The survey has a margin of error of +/-4.8 percentage points for each individual city/region, 19 times out of 20, of what the results would have been had the entire population of that particular city or region been polled.

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<u>residents</u>