

Westside NEWS



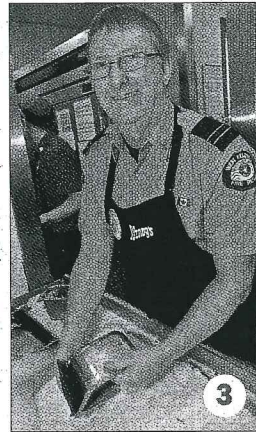
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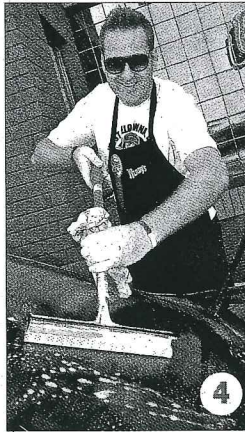
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PHOTOS BY KIRSTIN LESOSKY/Westside Weekly

1. Arianna Sylvester, 4, enjoys a hamburger. 2. Staff and volunteers pose with Wendy Thomas. 3. Fire Capt. Bryan Collier washes dishes. 4. Warriors director of operations Andrew Deans washes windows. 5. Firefighter Jenny Oliver works the Frosty station. 6. Thomas serves Mike Roberts.

DreamLifts local spirits

Staff and customers donated more than \$114,000 from Wednesday's Wendy's DreamLift Day, organizers announced. In 18 years of operation, the annual Sunshine Foundation event has raised more than \$1.1 million for special kids to fly to Disneyland every December.

"This was a landmark year for two reasons," spokeswoman Dorothy Hamilton said. "Not only because the total donations have surpassed the million-dollar mark, but because Wendy

Thomas, daughter of Wendy's founder Dave Thomas, visited the B.C. Southern Interior to lend her support."

Thomas visited Kamloops, Salmon Arm, Vernon, Rutland, Kelowna, West Kelowna and Penticon locations.

"It kept building and building," she said. "I'm just in awe how people will wait in line for an hour to come to have a hamburger and be part of the whole thing of giving back to the community. It's the foundation of its success."

Council skipping water campaign

Water Board asks for \$2,000, DWK says no thanks

In a split decision, West Kelowna council refused the Okanagan Basin Water Board \$2,000 to buy into a valley-wide advertising campaign to urge Okanagan residents to conserve water.

The money would have been over and above the \$390,000 paid to the water board in 2011. Corrine Jackson from Okanagan Basin Water Board called the money an grant opportunity to buy into radio and print campaigns.

The grant would have seen West Kelowna receive \$2,000 from the water board if the municipality matched or provided more than \$2,000 for the campaign.

"This is a fantastic opportunity for your community to take advantage of saving thousands of dollars in the creation of high quality, professional materials," said Jackson.

The decision was based on a staff recommendation not to pursue the grant with the reasoning that if the advertising campaign for Make Water Work was important, it would have been

included in the funding the municipality had already put forward. A decision to pursue the grant would also set a precedent for other organizations to come forward and ask for separate charges for advertising or mail outs.

Coun. Gord Milsom said that he was sure it was a good program, but didn't feel comfortable as a councillor being asked for an additional \$2,000.

"It's not a large amount of money," he said. "It's \$2,000, but I don't know how the other \$390,000 is being spent."

Coun. Bryden Winsby, however, thought that the \$2,000 could be money well spent.

"The more people we can get to stop wasting water the better. Every little bit helps," he said. "This as an amount that is a drop in the proverbial bucket."

The motion passed with Winsby, Coun. David Knowles and Mayor Doug Findlater opposed.

— Barb Aguiar



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