

Water pledge pays off for 4 Valley residents - Penticton Herald

Written by SAM REDDING

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Four winners of a water conservation contest have won up to \$1,000 in yard improvements.

The winners took the Make Water Work pledge to use water more efficiently in the Okanagan WaterWise contest.

"The purpose of the contest was to let people know more about Okanagan water - how much we use, how much we really have, and give simple tips to make water work more efficiently," said Corinne Jackson, manager of Okanagan WaterWise, in a news release.

"The fact is we have less freshwater available to us here in the Okanagan than anywhere in Canada. Yet, we use two times more than the average Canadian - 675 litres per person per day compared to 329," said Jackson.

"While seven per cent of our water is used by residents indoors, a whopping 24 per cent is used outdoors - mostly on lawns and gardens in the summer. People are getting the message, and now we're going to help four lucky winners do even more and WaterWise their yard."

The four winners are Shawn Landriault of Summerland, Pat Maxwell of Penticton, Norman Gerow of Oliver and Sandy Gregson of Osoyoos.