



Outreach and Education Leader

Location: Kelowna, BC
Application Deadline: April 16, 2010, 4:30 p.m.
Terms: Full-time term position: May 1 – Aug. 31, 2010.
Wage: \$17.00-\$20.00/hr depending on experience

Information:

The Okanagan Basin Water Board (OBWB) is seeking a highly motivated individual with excellent interpersonal, writing and organization skills to fill a new position of **Outreach and Education Leader**, reporting to the Communications and Research Coordinator.

The role of the Outreach and Education Leader is to assist with the launch and running of the Okanagan WaterWise program and to ensure its effectiveness in reaching the public – households, businesses and school children. You will be creating and implementing strategies to reach Okanagan residents valley-wide.

We are seeking a person who is eager to take on challenges, and learn and apply new skills within a team environment. The OBWB is a local government organization with water management responsibilities throughout the Okanagan Valley region. We offer a dynamic work environment where staff is engaged in developing new programs for water conservation and quality improvement.

The successful candidate will have:

- Post-secondary training in writing and communication; a background in marketing and/or environmental science is a plus;
- Extensive experience and be proficient in Microsoft Office programs, and Adobe Publisher;
- Excellent interpersonal skills – comfortable speaking with the public, and all ages;
- Excellent written communication skills with ability to write and edit a range of materials from press releases to public information material (brochures, etc.), to website material;
- Strong social marketing skills with the ability to appeal to a broad audience;
- Experience in website management;
- Ability to work independently with limited supervision;
- Accurate and detail-oriented, with excellent organizational skills;
- Valid Class 5 Drivers License;
- Willingness to travel within Okanagan Valley. Travel will be day trips only, but may involve extended hours of work.

Co-op students are encouraged to apply. Please submit your resume and covering letter by 4:30 p.m., April 16, 2010 to:

Okanagan Basin Water Board
1450 KLO Road
Kelowna, BC, V1W 3Z4
Attention: Corinne Jackson, Communications and Research Coordinator

Applications submitted by e-mail are preferred. Additional information can be found on the OBWB website at <http://www.obwb.ca> or contact Communications and Research Coordinator Corinne Jackson at 250-469-6271 or e-mail corinne.jackson@obwb.ca